

# Bishop John Snyder High School

5001 Samaritan Way

Jacksonville, Florida 32210 904-771-1029

Dear Parent/ Senior,

Congratulations! You have finally made it to your senior year at Bishop John Snyder. This will be an exciting year filled with many challenges and changes. To celebrate such a memorable time, the 2007-2008 Cardinal will give you a chance to carry out a tradition that is being passed on for seniors and we want you to reserve your spot for a personal ad in the yearbook.

You can submit pictures and messages from family or friends, but messages must be no longer than 50 to 75 words per page. If you would like to add your senior pictures and you have not yet received your senior pictures from Leonard's, you may turn in your pictures that you have and your message, and send in your senior pictures at a later time. Please label the back of your pictures with your child's last name.

Please take advantage and be a part of this awesome publication by filling out the enclosed form and returning it by **September 28, 2007, for \$30 more October 26, for \$30 + \$50 more November 26**. Below you will find a few options to aid you in making a decision for creating a memory that will last a lifetime. You may also, if you wish, use a payment method in which you will give a deposit of \$50.00 when you turn in your form, and pay the remaining balance by the end of the first semester.

The ad prices are:

- |   |  |
|---|--|
| A: \$200.00 - full-page ad by September 28<br>\$230.00 by October 26<br>\$280.00 by November 26 | <b>12 pictures NO LESS and NO MORE</b> |
| B: \$150.00 - half page ad by September 28<br>\$180.00 by October 26<br>\$230.00 by November 26 | <b>6 pictures NO LESS and NO MORE</b>  |
| C: \$50.00 - 1/4 page ad by September 28<br>\$80.00 by October 26<br>\$130.00 by November 26    | <b>2 pictures NO LESS and NO MORE</b>  |

Fill out the attached form below and return it to front office in an envelope labeled 'ATTN: Yearbook' to secure your place in the yearbook.

Thank you,  
The Yearbook Staff

Valerie Hocker  
Yearbook Advisor

904-771-1029 ext. 8953

YES! I would like to place a Senior Ad in the 2008 Cardinal yearbook!  
Enclosed is my check for one of the following ad sizes along with all ad materials.

A: Full Page

B: Half Page

C: 1/4 Page

Parent Name: \_\_\_\_\_  
Senior Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_

**Staff Use Only**

Date: \_\_\_\_\_