


BISHOP JOHN SNYDER HIGH SCHOOL NEWSPAPER
 5001 Samaritan Way • Jacksonville, Florida 32210
 (904) 771-1029 - Fax: 908-8988

Bishop John Snyder High School
"The Cardinal Chronicles" Home of The Cardinals
Advertising Agreement 2017-2018

Dear Community Business Member:
 We would like to give you the opportunity to advertise in our award winning school newspaper. *With over 1,200 copies printed and distributed among students, staff, Alumni and the community.* "The Cardinal Chronicles" is the first student run newspaper at BJS. Thank You, **Kathryn Abbruzzese, Advisor**
 (904) 771-1029 • Ms. A's Cell: 904-472-8778
e-mail: CardinalChronicles@bishopsnyder.org 
Email is preferred form of contact

Price and Size (please circle choice)
 Sizes are approximate in inches

Space limited to front, Back & 4 inside pages only

Attach Ad, Logo and all extra info to this sheet
 Newspaper is done on a PC using InDesign & Photoshop. Students will design ads unless you supply a CD and camera ready art

Black & White Price

4 Color Price

\$25 New Smaller square Size
 2.25" wide x 2.25" tall

\$40 Business Card Size
 4.5" wide x 2" tall

\$90 Quarter Page
 4.5" wide x 6.5 tall

\$170 Half Page
 6" tall x 10" wide

\$330 Full Page
 15" tall x 10" wide

\$120 Insert (preprinted)

\$75 Business Card Size
 4.5" wide x 2" tall

\$115 Quarter Page
 4.5" wide x 6.5 tall

\$195 Half Page
 6" tall x 10" wide

\$355 Full Page
 15" tall x 10" wide

Florida Times Union
High School Journalism Awards
Best Overall Newspaper 2010
1st, 2nd & 3rd Place for Best Advertising Design - 2011
 The Printing Association Of Florida
Won 3 Awards for Excellence
5 Honorable Mention in State Competitions
 We couldn't have done this without the support from our advertisers

2017 - won 2nd Place from the American Scholastic Press Association among national high schools.
Our Largest issue - 36 pages



Business Name _____

Address _____ Phone _____

Name of Person taking out ad (Please Print) _____

Signature of person taking out ad _____ Today's Date _____

Paid **Cash** **Check** Amount \$ _____ Additional Instructions _____

Student Name (who sold this ad) _____

Make Checks Payable to BJS Newspaper

Additional Instructions _____

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